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FOR IMMEDIATE RELEASE

GASSER JEWELERS CELEBRATES 70 YEARS WITH EXPANDED STORE HOURS

CANTON, Ohio (June 6, 2007) – Gasser Jewelers is celebrating its 70th anniversary by announcing extended weekend hours at their updated showroom in Downtown Canton. The new hours, effective immediately, will provide more weekend shopping time for Gasser Jeweler customers. Store hours are:

Monday and Thursday 9 am to 8 pm

Tuesday, Wednesday and Friday 9 am to 5 pm

Saturday 10 am to 3 pm

The newly renovated retail location on Third and Court Avenue NW features a huge selection of fine and fashion jewelry by Scott Kay, Judith Ripka, Mikimoto, and watches by Rolex and Patek Philippe. “Downtown Canton is a natural fit for Gasser Jewelers. Our company’s philosophy has always been to create long-term partnerships with the community and our clients. The renovation is in response to the overwhelming demand of residents for a true luxury shopping experience and we believe our extended store hours will further support that experience,” said President Lurene Gasser.

The new design resonates strongly with today’s consumers and incorporates youthful, unique and contemporary essentials to create an element of convenience that shoppers expect. Gasser Jewelers will offer exclusive services, including Private Shopping Appointments, where customers are invited to schedule and receive one-on-one attention while shopping during the day or after hours.

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Founded in 1937, Gasser Jewelers is an independent jeweler nationally recognized as one of America's top jewelry retailers by Harper's Bazaar. The retail store is an elite member of the American Gem Society and Gemological Institute of America. The company maintains a website at www.gasserjewelers.com.

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