

GASSER

F I N E J E W E L E R S

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GASSERJEWELERS.COM

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FOR IMMEDIATE RELEASE

GASSER JEWELERS THIRD ANNUAL GINGERBREAD HOUSE COMPETITION

CANTON, Ohio (November 18, 2008) — Gasser Fine Jewelers will again sponsor their annual Gingerbread House competition. This year, culinary students from local high schools will be creating these original masterpieces. Their confectionery wonders will be on display at Gasser Jewelers in downtown Canton from November 29th until December 23rd when a winner will be announced. The winner will be chosen by your votes.

Local schools participating include R.G. Drage Career Technical Center, South Stark Career Academy at Canton South High School, Hoover High School, and Jackson High School.

The tradition of baking these sweetly decorated houses began in Germany after the Brothers Grimm published their collection of German fairy tales in the early 1800s. Among the tales was the story of Hansel and Gretel, two children left to starve in the forest by penniless parents, who came upon a house made of bread and sugar decorations. After the fairy tale was published, German bakers began baking gingerbread houses and employed artists and craftsmen to decorate them. The houses became particularly popular during Christmas, a tradition that crossed the ocean with German immigrants.

Bring the family in to see these artistic creations and vote for your favorite design. A five hundred dollar scholarship to the college of his/her choice will be awarded to each of the top two winners. In addition to their regular hours, Gasser Fine Jewelers will be open the first three Friday evenings in December, and every Saturday. We'll look forward to seeing you.

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Pictured below is last year's winner, St. John's Church by Iris restaurant.

