

# GASSER

F I N E J E W E L E R S

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FOR IMMEDIATE RELEASE

## THE SILVER COLLECTION OF RENOWNED DESIGNER, ROBERT LEE MORRIS IS NEW AND UNIQUE AT GASSER JEWELERS

CANTON, Ohio (May 5, 2009) — New at Gasser Fine Jewelers and just in time for Mother's Day, is a silver collection by Robert Lee Morris. Both bold and sensual, Morris' unique jewelry reflects the forefront of jewelry as wearable art. Having won numerous awards including the coveted Coty award and the Council of Fashion Designers of America Lifetime Achievement Award, Robert understands what makes a woman beautiful and unique. Over the years, Robert has collaborated with designers such as Calvin Klein, Karl Lagerfeld, Michael Kors, and Donna Karan. He has developed his own signature shapes recognized by all, sometimes finding ways of reinventing them by taking his existing shapes and making them new again. These pieces are the perfect compliment to new spring and summer fashions.

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